busnsw

Bus & Coach Association NSW

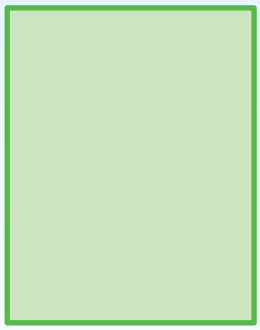
2026

BusNSW Bulletin

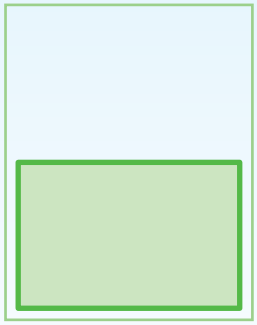
Advertising

Advertisement Sizes

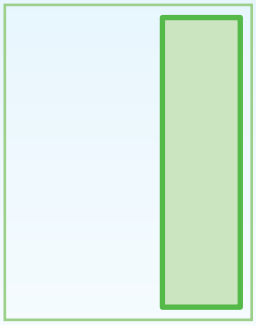
All dimensions are width x height in millimetres



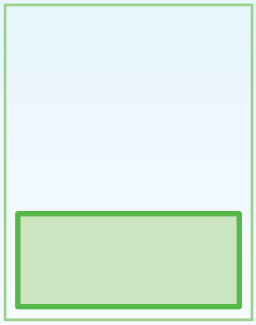
Full Page
Image: 190 x 277
Trim: 210 x 297
Bleed: 222 x 309



Half Page Horizontal
Image: 190 x 117.5
No Bleed



Third Page Vertical
Image: 65 x 247
No Bleed



Third Page Horizontal
Image: 190 x 87.5
No Bleed

Advertising Rates (Per Issue)

				Members Discount Rate		
Run of Press	**Casual**	**x5**	**x11**	**Casual**	**x5**	**x11**
Full Colour Positions		(Annual Contract)	(Annual Contract)		(Annual Contract)	(Annual Contract)
Full Page	$1,587	$1,510	$1,437	$1,430	$1,361	$1,294
1/2 Page Horizontal	$1,058	$1,022	$945	$953	$920	$851
1/3 Page Horizontal / Vertical	$868	$831	$792	$783	$748	$716
Mono / Spot Colour		(Annual Contract)	(Annual Contract)		(Annual Contract)	(Annual Contract)
Full Page	$1,058	$982	$945	$953	$885	$851
1/2 Page Horizontal	$719	$679	$643	$648	$598	$578
1/3 Page Horizontal / Vertical	$568	$530	$491	$512	$477	$445
Inserts						
1 Page Insert	$679	–	–	$611	–	–

All prices include GST
Agency Discounts: Sorry; Agency Discounts are not considered on top of existing prices.

* Photography at advertisers cost. Image specifications apply. Please enquire for availability of positions.

Lead Times

Issue	Booking Deadlines	Material Deadlines	Publication Date
January/February 2026	10 January	13 January	10 February
March 2026	10 February	13 February	10 March
April 2026	10 March	13 March	10 April
May 2026	10 April	13 April	10 May
June 2026	10 May	13 May	10 June
July 2026	10 June	13 June	10 July
August 2026	10 July	13 July	10 August
September 2026	10 August	13 August	10 September
October 2026	10 September	13 September	10 October
November 2026	10 October	13 October	10 November
December 2026	10 November	13 November	10 December

Agency Discounts: Sorry; Agency Discounts are not considered on top of existing prices.

The Publisher accepts no responsibility for variations in reproduction which may occur in advertisements for which material is supplied after the scheduled deadline. The Publisher reserves the right to substitute editorial or previous advertisements to replace late advertising material.

Artwork Requirements

To ensure advertisements appear in the Bulletin, in original format, with minimal delay, it is preferred all artwork meet the following requirements.

Upon booking of advertising space, material is to be sent directly to BusNSW before the nominated material deadline.

Artwork Requirements

BusNSW accepts digital artwork only in the following formats:

TIF, JPEG, EPS & PDF format with all fonts outlined & images embedded. Colour Ads must have artwork supplied in CMYK at 300dpi. Mono Ads must be supplied in grey scale format at 300dpi.

Proofs

A proof must be included with all material supplied. No responsibility will be taken for colour variations in printing.

Queries

For any queries you may have with material requirements please contact:

BusNSW
Locked Bag 13,
North Parramatta 1750
Phone: (02) 8839 9500
Fax: (02) 9683 1465

Design Assistance

If you require an advertisement to be produced on your behalf please contact Jacqui. BusNSW can provide design services or suggest appropriate advertising agencies.

Advertising Enquiries

Contact: **Jacqui**
Ph: (02) 8839 9500
Fax: (02) 9683 1465
Email: jjaeger@busnsw.com.au

BusNSW
Postal Address:
Locked Bag 13,
North Parramatta 1750

Advertising Agreement 2026

Terms & Agreement

To secure your advertising, please complete the terms and conditions form below and return via email to jjaeger@busnsw.com.au

Advertising Booking Form 2026

BusNSW Bulletin Issue	Booking Deadline		BusNSW Bulletin Issue	Booking Deadline		BusNSW Bulletin Issue	Booking Deadline	
January/ February	10 January	☐	**March**	10 February	☐	**April**	10 March	☐
May	10 April	☐	**June**	10 May	☐	**July**	10 June	☐
August	10 July	☐	**September**	10 August	☐	**October**	10 September	☐
November	10 October	☐	**December**	10 November	☐			

Company:

Contact: Ph: Fax:

Address:

Email:

Type Of Advertisement

Details (size, colour, premium positioning, etc):

Terms & Conditions

Advertising Conditions: advertising accepted for publication in BusNSW bulletin is subject to the conditions set out in the available rate card. Every advertisement is subject to the approval of the publisher. No responsibility is taken for any loss due to the failure of an advertisement to appear according to instructions. The positioning or placement of any advertisement is at the discretion of the BusNSW bulletin, except where specifically instructed and agreed upon by the publisher. Rates are based on the understanding the usage level order is used within the contract period. Should an advertiser fail to meet the total usage ordered, the rate will be amended to coincide with the total amount of space used.

General Conditions: 1. Rates may be increased any time after 1 months notice. 2. Payment terms: 30 days from publication date. 3. Deadlines mechanical specifications and cover position loadings are as per the current rate card. 4. Notice of cancellation or variations must be accepted and confirmed in writing 30 days prior to publication date (other wise 50% of advertising cost will be charged). 5. Positions will not be guaranteed unless prior arrangement has been made. 6. It is the advertiser's responsibility to check all details. 7. The client warrants to BusNSW bulletin that the publication of the material submitted will not infringe any law and that the client agrees to indemnify BusNSW in respect of any liabilities or cost of any claim arising out of any such material.

Late material: failure to supply material or advice of repeat material by the due deadline may incur an additional late fee.

I agree to the terms and conditions set out above.

I am the person responsible for placing a booking in the BusNSW Bulletin.

Signed:_____

Print Name: _____

Date:_____

busnsw
Bus & Coach Association NSW

27 Villiers Street North Parramatta NSW 2151
Locked Bag 13 North Parramatta NSW 1750
Ph: 02 8839 9500 Fax: 02 9683 1465
Email: jjaeger@busnsw.com.au
www.busnsw.com.au