

Strong Interest for 2021 Sydney Bus & Coach Expo

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The 2021 Australasia Bus & Coach Expo is being held on Wednesday 29 and Thursday 30 September 2021 at Sydney Showground, Sydney Olympic Park.

Executive Director of BusNSW, Matt Threlkeld, said there has been strong exhibitor and visitor interest for the 2021 Expo which is returning to Sydney after five years.

“On the back of the successful 2019 Melbourne Expo, the Sydney event this year promises to be another world class exhibition for the Australasian bus and coach industry,” Threlkeld said.

The Expo will include more than \$50M worth of vehicles and in excess of 100 exhibition booths displaying products and services, covering 14,000 square metres and all under the one roof.

Approximately 90% of vehicle display areas and 70% of booths have been sold, so there are limited opportunities remaining for industry suppliers to exhibit their products and services.

“The Expo will have free entry to optimise attendance by key decision makers representing bus and coach operators, large and small,” Threlkeld said.

The Covid safe event is being held at a time when public transport and the transition to zero emission technology is a high priority for all levels of government.

“The NSW Minister for Transport and Roads has challenged Transport for NSW to transition the state’s fleet of 8,000 contracted buses to zero emission technology by 2030, and we are pleased that Transport for NSW is proudly supporting the 2021 Australasia Bus & Coach Expo,” Threlkeld said.

“This year’s Expo will have a significant number of electric buses on display,” Threlkeld said.

Operators, suppliers and industry stakeholders can keep well informed in the lead up to the event via the official Expo website www.busandcoachexpo.com.au

Online registration for social events including a Welcome Function on Tuesday 28 September and Industry Gala Dinner on Wednesday 29 September will open soon via the Expo website.

“If buses or coaches are your business, mark Wednesday 29 and Thursday 30 September 2021 in your calendar and start planning your visit to the Sydney Expo today,” Threlkeld said.

Suppliers interested in exhibiting can register online at www.busandcoachexpo.com.au or contact BusNSW on (02) 8839 9500.
