

Dates announced for 2021 Sydney Bus and Coach Expo

24 November 2020

The **2021 Australasia Bus and Coach Expo** is to be held on Wednesday 29 and Thursday 30 September, 2021 at The Dome and Halls at Sydney Showground, Sydney Olympic Park.

Executive Director of BusNSW, Matt Threlkeld said he is expecting keen exhibitor interest for the Expo which is returning to Sydney after five years.

“Preparations are well underway and BusNSW has commenced discussions with its Partners and other industry suppliers wishing to exhibit at the COVID Safe event.” Threlkeld said

“The 2016 event in Sydney was hailed by many suppliers and attendees as a world class exhibition and one of the best ever undertaken in Australia,” Threlkeld said

“In 2021 we are hoping to build on that success with an increased number of national and international displays covering more than 13,000 square metres, all under the one roof.” he said

“We will again have free entry with complete focus on the exhibition to optimise attendance by key decision makers representing bus and coach operators, large and small,” Threlkeld said.

“With over two thousand attendees in 2016 and five years between shows in Sydney, the 2021 show provides an exceptional opportunity for industry suppliers to display new products and technology.” Threlkeld said.

The event is being held at a time when public transport is a high priority for State and Federal Governments and there is a strong focus on transitioning to zero emission buses.

An industry Gala Dinner will be held in conjunction with the Expo on Wednesday 30 September, 2021.

Future Australasia Bus and Coach Expo’s will alternate between Sydney and Melbourne every two years with the Sydney Expo being managed by BusNSW and the Melbourne Expo managed by BusVic.

“We are pleased to launch a new brand for the Expo which will provide an identity for the event for years to come.” Threlkeld said.

Suppliers, operators and industry stakeholders can keep well informed in the lead up to the Australasia Bus and Coach Expo 2021 via a newly launched Expo website www.busandcoachexpo.com.au

“If buses or coaches are your business, mark Wednesday 29 and Thursday 30 September, 2021 in your calendar and start planning your visit to the Expo today.” Threlkeld said.

Suppliers interested in exhibiting at the Expo can contact BusNSW on (02) 8839 9500.
