

## Benefits of BusNSW Membership

Associate membership is available to suppliers of goods and services, who support the industry in one way or another. Associate members are invited to forums and conferences held throughout the year. Associate members also receive a monthly Bulletin magazine and have access to the members section of the BusNSW website.

### Associate Membership – Keeping in touch with the Industry

Associate members are kept informed of developments in the industry through many channels including;

- Direct advice on government regulations and specifications that impact on bus and coach operators
- The monthly BusNSW Bulletin magazine which covers the latest industry information and issues
- Regular reports and email broadcasts on new industry issues that impact on bus and coach operators, and suppliers (including the BusNSW Annual Report)
- Advocacy and political lobbying to promote the best interests of BusNSW members and associate members (suppliers)
- A dedicated BusNSW team committed to providing quality outcomes for Associate Members

### Associate Membership – Bus Operator Member Access

Being an Associate Member of BusNSW provides opportunities for access to our bus and coach operator members and their businesses through;

- BusNSW conferences, exhibitions, seminars and workshops
- Essential Information, fact sheets and guidelines, including the “members only” section of the BusNSW Website
- BusNSW Members Database

### Associate Membership – Other business opportunities

There are other business opportunities available to Associate Members and these include;

- Attend the BusNSW Associate Members Seminars
- Exhibit at the “Australian Bus and Coach Show 2021” (including Associate Member discount and stand position priority)
- Advertise products and services in the BusNSW Bulletin magazine (including Associate Member discount)
- Provide editorials for the BusNSW Bulletin Magazine
- Participate in the BusNSW Platinum and Gold Partnership Programs
- Build relationships with BusNSW members
- Create brand awareness for your product or service (be seen amongst the top industry suppliers)