

Bus NSW Member Co
Crownes Pla
15 - 17

Contents
Volume 74 Issue 5 July 2016

Regular Features
Executive Director's Update
For Your Diary

Bulletin
July 2016
Drivers Aiming for Glory -
Scania Driver Competition

Bulletin
Cover Story
Joining IVECO's
Volgren Articulates

With European comfort coupled with a... American driveline, an increasing number of... line operators are turning to IVECO's Delta Graduate... Ax2 chassis.

Bulletin
busnsw

News for April

Neighbourhoods. The focus of this paper is to present a solution to the problems facing our major cities and regional centres by thinking locally...

Connecting Neighbourhoods is focused on local action to address the big challenges our cities and regional centres face in traffic congestion, the management of population growth, urban sprawl and future environmental conditions. This paper presents the concept of the 20 minute city in practical terms to governments so that they can make it a reality on the ground.

A 20 minute city is the skillset of our urban and regional centres to embrace and integrate a wide range of modes of transport and activities in places where people can walk or cycle to most services that are needed in a 20 minute walk or cycle from their homes.

As the bus industry we might be the unglamorous workhorses of the public transport network but we might just be the key to achieving the compromise between making our cities globally competitive powerhouses of the future and relating them as the places of high quality of life.

Bulletin
April 2016

880 Series II Floor Bus

2019

BusNSW Bulletin Advertising

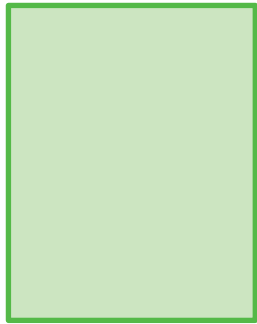


busnsw

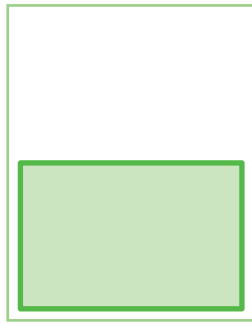
Bus & Coach Association NSW

Advertisement Sizes

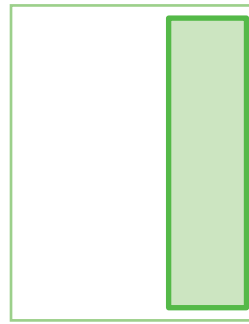
All dimensions are width x height in millimetres



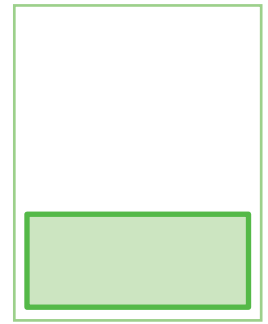
Full Page
Image: 190 x 277
Trim: 210 x 297
Bleed: 222 x 309



Half Page Horizontal
Image: 190 x 117.5
No Bleed



Third Page Vertical
Image: 65 x 247
No Bleed



Third Page Horizontal
Image: 190 x 87.5
No Bleed

Advertising Rates (Per Issue)

Members Discount Rate

Run of Press	Casual	x5	x11	Casual	x5	x11
Full Colour Positions		(Annual Contract)	(Annual Contract)		(Annual Contract)	(Annual Contract)
Full Page	\$1,271	\$1,211	\$1,151	\$1,146	\$1,091	\$1,036
1/2 Page Horizontal	\$848	\$819	\$758	\$763	\$736	\$682
1/3 Page Horizontal / Vertical	\$696	\$666	\$636	\$628	\$600	\$573
Mono / Spot Colour		(Annual Contract)	(Annual Contract)		(Annual Contract)	(Annual Contract)
Full Page	\$848	\$787	\$758	\$763	\$709	\$682
1/2 Page Horizontal	\$576	\$544	\$515	\$518	\$479	\$464
1/3 Page Horizontal / Vertical	\$455	\$424	\$393	\$410	\$382	\$356
Inserts						
1 Page Insert	\$544	–	–	\$490	–	–

All prices include GST

Agency Discounts: Sorry; Agency Discounts are not considered on top of existing prices.

* Photography at advertisers cost. Image specifications apply. Please enquire for availability of positions.

Lead Times

Issue	Booking Deadlines	Material Deadlines	Publication Date
January/February 2019	11 January	16 January	1 February
March 2019	3 February	5 February	1 March
April 2019	3 March	5 March	1 April
May 2019	3 April	5 April	1 May
June 2019	3 May	5 May	3 June
July 2019	3 June	5 June	1 July
August 2019	3 July	5 July	1 August
September 2019	3 August	5 August	2 September
October 2019	3 September	5 September	1 October
November 2019	3 October	5 October	1 November
December 2019	3 November	5 November	2 December

Agency Discounts: Sorry; Agency Discounts are not considered on top of existing prices.

The Publisher accepts no responsibility for variations in reproduction which may occur in advertisements for which material is supplied after the scheduled deadline. The Publisher reserves the right to substitute editorial or previous advertisements to replace late advertising material.

Artwork Requirements

To ensure advertisements appear in the Bulletin, in original format, with minimal delay, it is preferred all artwork meet the following requirements.

Upon booking of advertising space, material is to be sent directly to BusNSW before the nominated material deadline.

BusNSW does not accept film for advertisements.

Artwork Requirements

BusNSW accepts digital artwork only in the following formats:

TIF, JPEG, EPS & PDF format with all fonts outlined & images embedded. Colour Ads must have artwork supplied in CMYK at 300dpi. Mono Ads must be supplied in grey scale format at 300dpi.

Proofs

A proof must be included with all material supplied. No responsibility will be taken for colour variations in printing.

Queries

For any queries you may have with material requirements please contact:

BusNSW
 Locked Bag 13,
 North Parramatta 1750
 Phone: (02) 8839 9500
 Fax: (02) 9683 1465

Design Assistance

If you require an advertisement to be produced on your behalf please contact Jacqui. BusNSW can provide design services or suggest appropriate advertising agencies.

Advertising Enquiries

Contact: **Jacqui**
 Ph: (02) 8839 9500
 Fax: (02) 9683 1465
 Email: jjaeger@busnsw.com.au

BusNSW
 Postal Address:
 Locked Bag 13,
 North Parramatta 1750

Advertising Agreement 2019

Terms & Agreement

To secure your advertising, please complete the terms and conditions form below and return to BusNSW:
Locked Bag 13, North Parramatta 1750 Phone: (02) 8839 9500 Fax: (02) 9683 1465 Email: jjaeger@busnsw.com.au

Advertising Booking Form 2019

BusNSW Bulletin Issue	Booking Deadline	BusNSW Bulletin Issue	Booking Deadline	BusNSW Bulletin Issue	Booking Deadline
January/February	11 January <input type="checkbox"/>	March	3 February <input type="checkbox"/>	April	3 March <input type="checkbox"/>
May	3 April <input type="checkbox"/>	June	3 May <input type="checkbox"/>	July	3 June <input type="checkbox"/>
August	3 July <input type="checkbox"/>	September	3 August <input type="checkbox"/>	October	3 September <input type="checkbox"/>
November	3 October <input type="checkbox"/>	December	3 November <input type="checkbox"/>		

Company:	<input type="text"/>		
Contact:	<input type="text"/>	Ph: <input type="text"/>	Fax: <input type="text"/>
Address:	<input type="text"/>		
Email:	<input type="text"/>		
Type Of Advertisement			
Details (size, colour, premium positioning, etc):			
<input type="text"/>			

Terms & Conditions

Advertising Conditions: advertising accepted for publication in BusNSW bulletin is subject to the conditions set out in the available rate card. Every advertisement is subject to the approval of the publisher. No responsibility is taken for any loss due to the failure of an advertisement to appear according to instructions. The positioning or placement of any advertisement is at the discretion of the BusNSW bulletin, except where specifically instructed and agreed upon by the publisher. Rates are based on the understanding the usage level order is used within the contract period. Should an advertiser fail to meet the total usage ordered, the rate will be amended to coincide with the total amount of space used.

General Conditions: 1. Rates may be increased any time after 1 months notice. 2. Payment terms: 30 days from publication date. 3. Deadlines mechanical specifications and cover position loadings are as per the current rate card. 4. Notice of cancellation or variations must be accepted and confirmed in writing 30 days prior to publication date (other wise 50% of advertising cost will be charged). 5. Positions will not be guaranteed unless prior arrangement has been made. 6. It is the advertiser's responsibility to check all details. 7. The client warrants to BusNSW bulletin that the publication of the material submitted will not infringe any law and that the client agrees to indemnify BusNSW in respect of any liabilities or cost of any claim arising out of any such material.

Late material: failure to supply material or advice of repeat material by the due deadline may incur an additional late fee.

I agree to the terms and conditions set out above.

I am the person responsible for placing a booking in the BusNSW Bulletin.

Signed: _____

Print Name: _____

Date: _____

Please return to Jacqui at BusNSW: jjaeger@busnsw.com.au
Locked Bag 13, North Parramatta 1750 Phone: (02) 8839 9500 Fax: (02) 9683 1465

